

West Michigan PMI Professional Development Day Sponsorship Program 2010

PDD Sponsorship Levels	Commitment *	Availability	Sponsor Benefits
Platinum	\$3,000	1 Company	Identified as <u>the</u> Platinum Sponsor. <ul style="list-style-type: none"> • Company logo and one page company overview included in event materials. • Your logo displayed on all promotional pieces including direct mail and email. • Hotel for one night for two rooms if needed • Corporate logo included in Chapter Newsletter • Corporate logo displayed on the conference banner • Corporate logo displayed on the website (maximum Jan – March)
Gold	\$2,000 – \$2,999	2 Companies	Identified as a Gold Sponsor <ul style="list-style-type: none"> • Your logo displayed on all promotional pieces including direct mail and email. • Corporate logo included in Chapter Newsletter • Corporate logo displayed on the conference banner • Corporate logo displayed on the website (maximum Jan – March)
Silver	\$1,000 – \$1,999	4 Companies	Identified as a Silver Sponsor <ul style="list-style-type: none"> • Corporate logo included in Chapter Newsletter • Corporate logo displayed on the conference banner • Corporate logo displayed on the website (maximum Jan – March)
Bronze	\$500 - \$999	Unlimited	Identified as a Bronze Sponsor - Name listed in conference booklet and website (no logo)
PDD Supporter	\$250 - \$499	Unlimited	Identified as a Supporter for the West Michigan PMI PDD - Name listed in conference booklet and website (no logo)

* May be combination of cash and gifts. Vendor promotional giveaways at tables are not considered gifts.

Bronze, Silver and Gold Sponsors also receive the following benefits:

- Free admission for two people to the event
- Free lunch for two people at the event
- Table at the event
- Chapter polo shirts for two people